

Attitudes

A Journal of Jewish Life and Style

Display Advertising Rates

SPRING & FALL RATES

Sizes are width x depth

Full Page (7 in. x 10)	\$1075
2/3 Page (7 in. x 6-5/8 or 4-5/8 x 10)	\$730
1/2 Page (7 in. x 4-7/8 or 4-5/8 x 7-3/8)	\$625
1/3 Page (2-1/8 in. x 10 or 4-5/8 x 4-7/8)	\$395
1/6 Page (2-1/8 in. x 4-7/8 or 4-5/8 x 2-3/8)	\$195

RESTAURANT SECTION:

1/8 Page (1.5 in. x 4.75)	\$130
1/4 Page (3.25 in. x 4.75)	\$260
1/2 Page (7 in. x 4.75)	\$520
Full Page (7 in. x 10)	\$1000

ADVERTISING AGENCY*

Agency Commission-15% to recognized agencies

\$45.00 col. inch*

COLOR CHARGES*

Full Page	\$300
Half Page	\$175

For other sizes please call for pricing

*Regardless of issue or contract plan



To Advertise

For print and web advertising call
Sally Grossman, Advertising Sales Contractor
Phone: (856) 751-9500 ext. 1279 • Cell: (856) 296-1876
email: sgrossman@jfednsnj.org

Jackie Bernard, Advertising Sales
Phone: (856) 751-9500 ext. 1712 • Cell: (856) 630-0585
email: jbernard@jfednsnj.org

Technical Requirements

SOFTWARE COMPATABILITY

Mac OSX
Photoshop
QuarkXpress
Microsoft Word
Adobe Illustrator

TECHNICAL INFORMATION

300 dpi
CMYK color files
Bleeds: Add 1/4 inch on all sides
Trim size, 8 x 10-7/8 inches
Printed on glossy stock

DIGITAL INFORMATION

- We accept Mac formatted files on CD ROM. Mac OSX compatibility.
- Illustrator and Photoshop files must have all fonts switched to outline form. We reserve the right to substitute fonts when necessary.
- We accept pdf, high-resolution jpg and tiff formats.
- We do not accept CorelDraw or Publisher files. Microsoft Word is accepted for text only, no embedded artwork.

E-MAIL (Graphics only):

cbonetti@jfednsnj.org

Any questions for sales department must be sent to your sales person.

E-MAIL (Sales Department):

Jackie Bernard:
jbernard@jfednsnj.org

Sally Grossman:
sgrossman@jfednsnj.org

Advertising Policy

- Cancellation not accepted after closing date. Covers are non-cancellable.
- Art work/copy deadlines: Art due no later than 1 day after deadline. Late copy subject to overtime production charges. Publisher reserves the right to charge advertisers for what it considers excessive production requirements.
- Advertising copy subject to publisher's approval.

