

# Agencies in Action

## Jewish Federation looking for the community's heroes

The Jewish Federation of Southern New Jersey is taking part in the First Annual Jewish Community Hero Awards, an online initiative of the UJC/Jewish Federations of North America that celebrates the selflessness and courage of those who put others before themselves.

The initiative—to-date the largest-ever Jewish social-networking effort—will honor one Jewish Community Hero of the Year, who will receive \$25,000 to put towards his or her work, and also recognize four additional finalists. More than 60 partner organizations are supporting the initiative, in addition to Jewish Federations across North America.

“Our Federation, its agencies and our Southern New Jersey Jewish community have so many heroes who exemplify *tikkun olam* (repairing the world),” said Joel Kaber, Federation CEO. “By recognizing one of these inspiring individuals, we hope to motivate others to community service—a responsibility we all share.”

The Jewish Community Hero Awards initiative was created by UJC/The Jewish Federations of North America in partnership with Blue State Digital, a leading technology and online strategy firm that helped the Obama campaign raise more than \$500-million and engage millions of volunteers. This program seeks to reach a new generation of young volunteers and donors by spotlighting devoted individuals who work incredibly hard for others in their own community and across North America.

Any individual or group can nominate a hero through an open, online submission process. After screening, each nominee is posted on the Jewish Community Heroes website, where people can vote for their favorite Jewish heroes. UJC/The Jewish Federations of North America will honor the five nominees who receive the most votes at this fall's General Assembly (GA), taking place in Washington, DC, Nov. 8-10. A panel of judges will select the Jewish Community Hero of the Year from among the finalists.

To learn more about the Jewish Community Hero Awards and to nominate a local hero, visit <http://jewishcommunity-heroes.org/southernnj> or call Arlene Circus at 751-9500, ext. 293. ▲

## Anticipating a great Festival



Dr. Andrew Mulberg, chair of this year's Blank Rome Festival of Arts, Books & Culture, shows off some of the books that will be part of this year's Festival. Tickets for the Nov. 7-15 event go on sale on Monday, Sept. 21 at the Katz JCC. Over 30 authors, entertainers and artists highlight this year's ABC Festival.

### EARLY DEADLINE NOTICE

The deadline for the Sept. 9 issue of the Voice is Friday, Aug. 28 at 12 noon. All photos, calendar items, and press releases are due at that time.



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### Selichot Renewal Service

Saturday, September 12  
8:00 pm

Open to the Community

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