



## Your Fall Wardrobe ... Get The Best For the Least

Fall is approaching, and it will soon be time to switch over to your cooler weather wardrobe. Whether you are going through your closet to see what is wearable or need new fall clothes to update your look, it's important to focus on quality, instead of quantity, when shopping for a new fall wardrobe.

The key to fall shopping is to think about ways you can optimize your wardrobe, says fashion expert Clinton Kelly. "My top three style pillars are shop, tailor and preserve," he says. "Get the most out of your clothes by shopping for smart classics, tailoring pieces for a perfect fit, and taking good care of your clothing investments by protecting them from stains." According to Kelly, the best way to save a garment is to treat stains immediately.

As host of a popular television makeover show, Clinton Kelly has seen his share of dirty, dingy wardrobes, so he knows how important it is to

not only dress fashionably, but to also keep your wardrobe looking its best wash after wash. Taking the best care of your clothing basics, by pre-treating stains immediately and adding a color safe laundry booster to every wash load, will let you wear them more frequently and buy new items less often.

Here are Clinton Kelly's top style tips:

- Dress for Your Body Type: The keys to a great wardrobe are classic pieces that fit and flatter. It's essential to try on clothes when shopping and really think about dressing for your body type. Also, never underestimate the power of a skillful tailor!

Look for clothes that fit the largest parts of your body and then tailor them down for a perfect fit throughout.

- Adopt a European Sensibility to Dressing:

Americans tend to buy based on quantity, rather than quality. Instead of buying in bulk, adopt a more European

sensibility to dressing: buy a few quality pieces and wear them more frequently. No one needs 15 track suits or 20 faded t-shirts in their wardrobe. Instead, invest in a few quality pieces that can be mixed and matched with other existing pieces in your wardrobe.

- Take Care of Your Clothing Investments:

Take care of your quality pieces and keep them looking their best so you can wear them again and again. It is always best to pre-treat stains before putting in the wash, and using an oxygen-based pretreater will help break up stains before they set in.

- Give the Dry Cleaners a Break  
Save money on your dry

cleaning bill by taking care of your washables yourself. While you should pay attention to "dry clean only" labels, don't be afraid to hand-wash delicate items in the sink. You can also safely clean your favorite washables, like crisp cotton shirts and dark wash denim, in the washing machine with the help of a color-safe laundry booster. (ARA)



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