

Publication Schedule 2009-2010

Jewish Community Voice



Publication Dates & Deadlines

ISSUE DATE	SPECIAL SECTION	DEADLINE DATE
2009		
September 23	Fall Fashion	September 14
October 7		September 25
October 21	Home	October 12
November 4	Celebrate!	October 26
November 18		November 9
December 2	Chanukah Gift Guide	November 23
December 16		December 7
December 30	Health & Wellness	December 18
<i>Camp Guide for 2010 runs December 30-April 7</i>		

2010		
January 13	Full Page Blitz	January 4
January 27	Weddings	January 18
February 10		February 1
February 24	Connect Magazine	February 15
March 10		March 1
March 24	Spring Fashion	March 15
April 7		March 25
April 21	Home	April 12
May 5		April 26
May 19	Women at Work	May 10
June 2		May 21
June 16	Weddings	June 7
June 30		June 21
July 14		July 1
July 28	Full Page Blitz	July 19
August 11	Back to School	August 2
August 25		August 16
September 8	Rosh Hashanah	August 27
September 22	Fall Fashion	September 13
October 6		September 22
October 20	Home	October 11
November 3	Celebrate!	October 23
November 17	Chanukah Gift Guide	November 8
December 1	Last Minute Gift Guide	November 22
December 15		December 6
December 29		December 17

CONNECT RESOURCE GUIDE

Publishes February 24. Deadline is January 25.

ATTITUDES MAGAZINE

FALL 2009 - Publishes week of December 7. Deadline is October 28.

SPRING 2010 - Publishes week of May 3. Deadline is March 17.

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2009		
Fall Fashion	September 23	September 9
Home	October 21	October 7
Celebrate!	November 4	October 21
Chanukah Gift Guide	December 2	November 18
Health & Wellness	December 30	December 16
2010		
Full Page Blitz	January 13	January 4
Weddings	January 27	January 13
Spring Fashion	March 24	March 10
Home	April 21	April 7
Women at Work	May 19	May 5
Weddings	June 16	June 2
Full Page Blitz	July 28	July 19
Back to School	August 11	July 28
Rosh Hashanah	September 8	August 25
Fall Fashion	September 22	September 7
Home	October 20	October 6
Celebrate!	November 3	October 20
Chanukah Gift Guide	November 17	November 3
Last Minute Gift Guide	December 1	November 17

To Advertise

For print and web advertising call
 Sally Grossman, Advertising Director
 Phone: (856) 751-9500 ext. 279 • Fax (856) 489-8253
 email: sgrossman@jfedsnj.org

Display Advertising Rates 2009-2010

NATIONAL	\$30.25 col. inch
ADVERTISING AGENCY	\$18.45 col. inch*
<i>*Agency Commission-15% to recognized agencies</i>	
OPEN RATE	\$17.75 col. inch
8x Contract	\$16.85 col. inch
14x Contract	\$15.90 col. inch
20x Contract	\$14.60 col. inch

FULL PAGE RATE

Agency	\$1,155
Open Rate	\$1,110
8x Contract	\$1,053
14x Contract	\$995
20x Contract	\$910

HALF PAGE RATE

Agency	\$575
Open Rate	\$555
8x Contract	\$526
14x Contract	\$495
20x Contract	\$455

CLASSIFIED

Price per Classified Column Inch

1x.....	\$23.00
14x.....	\$21.00
26x.....	\$17.50

PREMIUM CHARGES

Page 1, 5, 6, 7 -
Ad not to exceed 10 inches. Call for pricing.

COLOR CHARGES

Full Page\$250
Half Page\$125
For other sizes please call for pricing.

INSERTS

\$40.00 Per Thousand (4 pages or less)
Inserts are due at the mailhouse 7 days before publication date.

MECHANICAL REQUIREMENTS

Tabloid-size Newspaper, Printed Web-Offset, No Bleed

1 Column Width.....	1.75 Inches (1 3/4)
2 Column Width.....	3.625 Inches (3 5/8)
3 Column Width.....	5.625 Inches (5 5/8)
4 Column Width.....	7.5 Inches (7 1/2)
5 Column Width.....	9.5 Inches (9 1/2)
Maximum Column Depth.....	10.5 Inches (10 1/2)
Columns Per Page	5
Total Page Size.....	9.5 Inches x 10.5 Inches
Resolution	200 dpi

SPECIAL ADVERTISING CATEGORIES

- CASH WITH ORDER 10% DISCOUNT. Must be current account. Not applicable to ad agencies.
- NEW ADVERTISERS. For ads in 5 consecutive issues 5% discount.
- SPECIAL RATES AVAILABLE for Non-Profit and Charitable Organizations

Technical Requirements

SOFTWARE COMPATABILITY

Mac OSX
Photoshop
QuarkXpress
Microsoft Word
Adobe Illustrator

TECHNICAL INFORMATION

85/100 line screen, 200 dpi
CMYK color files
No bleeds
Printed Web-Offset

DIGITAL INFORMATION

- We accept Mac formatted files on CD ROM. Mac OSX compatibility.
- Illustrator and Photoshop files must have all fonts switched to outline form. We reserve the right to substitute fonts when necessary.
- We accept pdf, high-resolution jpg and tiff formats.
- We do not accept CorelDraw or Publisher files. Microsoft Word is accepted for text only, no embedded artwork.

E-MAIL (Graphics only):

bonettic@comcast.net
cbonetti@jfedsnj.org

Any questions for sales department must be sent to your sales person.

E-MAIL (Sales Department):

Sally Grossman: sgrossman@jfedsnj.org
Rose Bergman: rbergman@jfedsnj.org
Barbara Drew: bdrew@jfedsnj.org

E-MAIL (Classifieds):

Jodie McManmon: jvoice@jfedsnj.org

Advertising Policy

- Cancellation not accepted after closing date. Covers are non-cancellable.
- Art work/copy deadlines: Art due no later than 1 day after deadline. Late copy subject to overtime production charges. Publisher reserves the right to charge advertisers for what it considers excessive production requirements.
- Advertising copy subject to publisher's approval.
- CLOSING DATES are 9 days prior to publication.
- Proof deadlines 12 days prior to publication.

