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10,000 undergraduates, perhaps 250 are Jewish, said Cindi Hasit, director of Rowan's Faculty Center for Excellence in Teaching and Learning.

Hasit is not the advisor of the university's Hillel, known as the Jewish Student Association because it is still working towards full accreditation with the national organization.

"We get commuters who are involved with the Jewish community in their hometowns or say having a Jewish base on campus is not important to them," she said. Still, identifying students through Jewish-oriented Facebook pages has led to a JSA membership of about 40.

Hasit, a Cherry Hill resident who has also been working with the JCRC on student outreach, recently spent two years working in Rowan's Office of the Provost where she saw that the administration is making an effort to reach out to Jewish students, too.

An attendance policy now protects students from being penalized for taking off religious holidays, and faculty are mindful of when they schedule tests and have indicated they want to be supportive. The food service department met with the JSA's president to talk about the kinds of meals that would appeal to Jewish students, according to Hasit. "It wanted to set up food for Chanukah that would be appropriate to what students like—not whitefish salad."

Hasit is hopeful that Rowan's JSA will expand sufficiently to be nationally recognized as a Hillel. With the recent agreement between Rowan and Cooper University Hospital to partner in a new medical school in Camden, more undergraduate pre-med students may study at the Glassboro campus—with more Jews among them, she speculated.

For now, she is optimistic that Rowan's fledgling Jewish association will be able to do for Jewish students on campus what Hillels on larger campuses in the Delaware Valley and beyond have accomplished—permit students to determine their own cultural and spiritual wants, and help to fulfill them. "We have to get the Jewish students together," she said. "That's the most challenging part." ▀

*Barbara Rothschild wrote about Jewish Willingboro in an earlier issue of Attitudes.*